

CASE STUDY:

Nine Lex Mundi Member Firms Work Together to Help Client with a Global Data Breach

> THE CHALLENGE:

A global equipment distributor experienced a **large data breach** – a malware attack that exposed financial information concerning hundreds of its customers across the globe.

The need was urgent: to quickly evaluate the legal requirements in dozens of U.S. states and several countries to determine whether and how to notify the affected customers. For help, the client contacted Sheehan Phinney Bass & Green, Lex Mundi member firm for the USA.

> THE SOLUTION:

Sheehan Phinney Bass & Green served as lead firm in the U.S., coordinating efforts with eight fellow Lex Mundi member firms.

A joint data privacy team was formed, with firms outside the U.S. appointing a lawyer knowledgeable in data breach and privacy laws for its respective jurisdiction. **Together, this team advised on each jurisdiction's requirements to provide notice to any governmental or regulatory body.** In jurisdictions where notifications were required, the respective firm drafted or approved the substantive notice(s) to be provided and, in some instances, managed the delivery of the required notices.

Sheehan Phinney Bass & Green facilitated communications with the data privacy team to coordinate the hiring of each firm and secure substantive legal advice for the client.

> OUTCOME:

Within weeks of the breach, all required notifications were delivered on behalf of the client. To the client's satisfaction, **no claims were asserted against the client**, and there was no government or regulatory body inquiry.

The client was pleased with how quickly Sheehan and the team of experts mobilized and worked together seamlessly to provide substantive answers regarding the required notifications. The client also appreciated the one-stop shop approach of contacting one member firm and immediately accessing quality legal counsel around the world.

For Sheehan Phinney in Boston, call 1-617-897-5610 or email pvoegelin@sheehan.com

Sheehan Phinney is a full service business law firm representing local, national and international clients with innovative approaches and practical solutions. Founded in 1937, Sheehan Phinney has grown to over 60 attorneys with four offices throughout New Hampshire and Massachusetts and is known for professional excellence, practical counsel and commitment to both its clients and the communities it serves. Sheehan Phinney is the exclusive member in New Hampshire of Lex Mundi, the world's leading association of premier independent law firms.

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