

## Trade Secrets

Trade secret laws provide another way to protect a business' valuable intellectual capital. Generally speaking, trade secret protections are available for any information that is secret, that derives value from being secret, and that has been the subject of reasonable efforts by the trade secret holder to maintain the secrecy. Trade secret misappropriation refers to the unauthorized use of a trade secret by someone other than the trade secret holder.

Our trade secret attorneys are well versed on trade secret law. We can help you understand the circumstances under which trade secret protections might be available and worth establishing. We can help you figure out how to best leverage and shore up those protections. We can help you negotiate strategic licenses to capitalize on trade secrets. We can help you enforce your trade secret rights in the unfortunate event that one of your trade secrets gets misappropriated. We can also help defend you against charges of trade secret misappropriation.

Practice Area Chair  
**Peter S. Cowan**

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